**Conclusion**

By reverse engineering your competitors, and getting a head start, you start putting together a high-ticket sales conversion empire that will continue to grow over time. The key here is not just to focus on growing your list and attracting the right eyeballs.

While that is an important part of the process, ultimately, it's all about the value you provide to your customers. This is a relationship; they are trusting you. You are building credibility with them. Do not drop the ball. Do not go for quick and easy income-generating shortcuts. Don't treat them like garbage.

Be as professional as possible and care for their welfare. If you take good care of your list, believe me, your list will take good care of you; not just now, not just next week, not just next year. Your list can be a long-term asset that grows in value over time. I wish you nothing but the greatest high-ticket online sales success.